

# BEST PLACES TO WORK IN COMMUNITY PHARMACY – 2015

**REGISTRATION DEADLINE: FEBRUARY 27, 2015**

## What is Best Places to Work in Community Pharmacy?

Best Places to Work in Community Pharmacy is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in C+D.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specialising in identifying and recognising great places to work. BCG manages programmes worldwide, including the US, Canada and the UK.

## Why participate?

By participating you can find out if you are one of the UK's best employers! It can also result in significant organisational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as £440 to receive their Employee Feedback Report detailing the company's employee responses. Also included are community pharmacy industry employee and employer benchmarks.

## Who can participate?

- Have a contract to provide a community pharmacy service in the UK
- Directly employ 15 or more permanent employees in the UK

## Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction Survey:

Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.



## What does it cost?

| # of UK Employees | # Employees Surveyed     | Online Fee <sup>(1)</sup> | Paper Fee <sup>(2)</sup> |
|-------------------|--------------------------|---------------------------|--------------------------|
| 15-24             | All                      | FREE                      | £ 75                     |
| 25-99             | All                      | FREE                      | £170                     |
| 100-199           | All                      | FREE                      | £250                     |
| 200-499           | Up to 250 <sup>(3)</sup> | FREE                      | £295                     |
| 500-2499          | 350 <sup>(3)</sup>       | FREE                      | £350                     |
| 2500+             | 400 <sup>(3)</sup>       | FREE                      | £450                     |

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognising the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in C+D in July. Non-winning companies are not publicly revealed.

**For more information or to register visit the website below or call BCG at 1-877-455-2159.**

**[www.BestPlacesToWorkPharmacy.co.uk](http://www.BestPlacesToWorkPharmacy.co.uk)**

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